

Sales Bulletin

Enclosed in this packet:

- August 2006 Price List
- Price Increase by Product Class
- Display Brochure & Price List
- Felo 6 Pg Brochure

When glancing through the enclosed materials make sure you look at page 7 of the **Bondhus Display Brochure**. We have changed the look of the 4' header and have also added a counter mat featuring both Bondhus and Felo products.

The **6 page Felo brochure** features their most popular products. We have also added several **new Bondhus and Felo flyers** to help you promote your hand tool line.



Bondhus leads the way with **NEW ToolTutor™** program

Once again, Bondhus leads the industry in innovation. With the release of the Bondhus ToolTutor™ program, Bondhus has added another tool to help distributors sell more products. This new and innovative web site program will provide your customers with detailed Bondhus product information and is sure to increase your Bondhus sales. The ToolTutor™ program is free of charge and requires very little effort to add to your web site. This unique program will not only enhance your hex tool category but will also help upgrade the usability and professionalism of your entire web site.

The ToolTutor™ program simply requires adding links to your existing pages and requires no future maintenance. Because the ToolTutor™ Program resides on the Bondhus web site, you will automatically receive all future upgrades and enhancements. The ToolTutor™ program is a very innovative sales aid that will certainly help generate sales from your online visitors.

CD's are available that contain a demonstration, and installation instructions. Please contact your Bondhus representative to receive your free CD.

We are very excited about the Bondhus ToolTutor™ program and believe it to be an innovative and effective tool for providing your customers with the information necessary to make informed hex tool selections. We also believe the ToolTutor™ program will increase your Bondhus sales and provide your customers with a greatly enhanced online experience. With the introduction of the ToolTutor™ program Bondhus has again demonstrated its commitment to being the most innovative company in the tool industry. Over the last three years, Bondhus has released ProHold® Tip Tools, Stubby L-wrenches, and GoldGuard™ plated tools. With the addition of the ToolTutor™ program, Bondhus continues to lead the way.

Bondhus Fall 2006 Trade Show Schedule

IMTS - Sept 6-13

Lakeside Center Hall
Booth E-2505
McCormick Place
Chicago, IL

AAPEX - Oct 31 - Nov 2

Hall D, Booth 5456
Tool & Equipment Section
Sands Expo Center
Las Vegas, NV

STAFDA - Nov 13-15

No. Halls 3&4, Booth 1127
Las Vegas Convention Center
Las Vegas, NV

Questions?

Call Customer Service at
1-800-328-8310
or
visit our website at
www.bondhus.com

All Bondhus Products are Made in U.S.A.



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